

4 Giugno ore 15.00-17.00

Polo Adelardi, aula A6
Via Guglielmo degli Adelardi, 33 - Ferrara

Digital technologies business models and ecosystem management

5 Giugno ore 15.00-17.00

Palazzo Costabili, Via Voltapaletto, 11 - Ferrara

Crafting papers for publications & meet the editor



Moderatrice: Prof.ssa **Beatrice Orlando**, Dipartimento di Economia e Management, Univesità di Ferrara.

Speaker: Prof. **Wim Vanhaverbeke**, Ph.D, Professor of Digital Strategy & Innovation, Academic director of the Master in Management; [University of Antwerp](#), Editor in Chief of [Technovation](#) (Class A Anvur), H-index 64.

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Short-bio:

Wim Vanhaverbeke is academic director of the Master in Management at Antwerp Management School. He is also professor Digital Innovation and Entrepreneurship at the University of Antwerp and visiting professor at ESADE Business School. He published in different international journals such as Organization Science, Research Policy, Journal of Product Innovation Management, California Management Review, Journal of Management, Journal of Management Studies, Small Business Economics, Journal of Business Venturing, Technovation, etc. He was co-editor with Henry Chesbrough and Joel West of "Open Innovation: Researching a New Paradigm" (OUP, 2006) and "New frontiers in open innovation" (OUP, 2014). He published a management book "Managing open innovation in SMEs" (CUP – 2017) and an academic volume "Researching open innovation in SMEs" (World Scientific Press - 2018).

He is editor-in-chief of Technovation and a dedicated innovation ecosystem researcher collaborating with different partners around the globe. His current research focuses on the implications of digital strategies and sustainability requirements for the management of innovation ecosystems. He established the European Innovation Forum with Henry Chesbrough in 2012 and is co-organizer of the World Open Innovation Conference 2016. He is a frequently asked speaker at leading international conferences and an adviser for several globally operating companies. He consults and organizes workshops for multinationals and technology companies.

He was recognized by the International Association of Management of Technology (IAMOT) as one of the top 50 authors of technology and innovation management during the period 2008-2012. He was appointed as member of the Advisory Committee of the Research Center for Technological Innovation of the Tsinghua University from April 2018 till March 2021.



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