

COLOURS CoLAB

Future Tracks Ideas for Smarter Tourism Mobility

International Workshop of Student Innovation

4-6 June 2025

Laboratorio Aperto Ferrara (Ex-Teatro Verdi)



**REGISTER
HERE!**

deadline:
30/05/2025

Program

4 JUNE
08 - 13

DAY 1

MASTERCLASS

OPENING EXPERT MASTERCLASS:
inspiration and discussion on CoLab theme

5 JUNE
14 - 18

DAY 2

WORKSHOP

INNOVATION TOOLS IN ACTION:
introduction to practical methods
(SWOT, PESTLE, Canva)
Team work with mentor guidance.

6 JUNE
14 - 18.30

DAY 3

WORKSHOP + PROJECT PITCHS

Project development
final presentations



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