

# Oh, my Crab, are you my grab?

**Aula Magna**  
(Department of Economics)  
**Laboratorio Aperto**  
(Ex-Teatro Verdi)

INTERNATIONAL WORKSHOP  
OF STUDENT INNOVATION  
21.11.2024, 09-18

Rethinking  
Ecosystems  
With(out)  
Alien Species



Università  
degli Studi  
di Ferrara



European University Alliance  
**COLOURS**  
COLaborative innOvative  
sUustainable Regional  
universities



Co-funded by  
the European Union

# Oh, my Crab, are you my grab?

## Rethinking Ecosystems with(out) Alien Species

*International Workshop of Student Innovation*

**21 November 2024; 09:00 – 18:00**

**MASTERCLASS:** Aula Magna, Department of Economics (Via Voltapaletto 11)

**WORKSHOP:** Student Entrepreneurship Centre c/o Laboratorio Aperto (Via Castelnuovo 10)

Are you passionate about **creating real-world solutions**?

Do you aim to make a lasting **impact on your community** while gaining **entrepreneurial skills**?

Then, this is your chance to dive in!

Emilia-Romagna's coastal ecosystem is threatened by the invasive **blue crab**, a species wreaking havoc on its biodiversity and local fishing and tourism industries. But where there are challenges, there are also opportunities. We're inviting you to a solution-driven, hands-on **workshop** that tackles this urgent issue head-on!

### The Workshop

In this dynamic, one-day intensive workshop organized by the [European University Alliance COLOURS](#), you'll collaborate with international peers from different fields to brainstorm, design, and develop innovative entrepreneurial solutions that can engage with the blue crab emergency, all accompanied by a skilled mediator. Whether it's new product ideas, market strategies, or sustainable techniques and methodologies, your creativity and insight will help imagine a better future for our region.

### Why Join?

- **Develop entrepreneurial skills:** Learn the ins and outs of business problem-solving, from ideation to execution.
- **Work with a multidisciplinary team:** Collaborate with students from various backgrounds and bring diverse perspectives to the table.
- **Gain real-world experience:** Contribute to solving a pressing environmental challenge, with the chance to turn your ideas into actionable projects.
- **Boost your CV:** Get recognized for your innovative thinking and teamwork, gaining valuable skills for your future career.

### Bring your ideas, your talent, and your energy.

The climate crisis is one of the biggest challenges of our generation, and addressing invasive species like the blue crab is part of this issue. Whether you're passionate about starting entrepreneurial projects, supporting sustainability, or just brainstorming new solutions, your fresh perspective is exactly what we need.

### Are you ready to take on the Blue Crab Challenge?

**Apply now** by filling out [this form](#) (**deadline 18/11/2024!**)

and plunge into this opportunity!

At the end of the lab, a **certificate of attendance** will be issued.



Università  
degli Studi  
di Ferrara



European University Alliance  
**COLOURS**  
COLaborative innOvative  
sustainable Regional  
universities



Co-funded by  
the European Union